



April 28, 2016

To Whom It May Concern:

*Fluttering Families* is hosting the **Kaleidoscope 5K for Special Families**, a 5K run/walk on Sunday, June 26 as part of the [Charity Day 5K](#) at Genoa Park downtown to raise money to support our mission of providing support and advocacy to families of children with special needs.

In the past year, we have served nearly 500 families in providing opportunities for them to participate in typical childhood events like visits with Santa Claus, a Sweetheart Dance, and an Easter Egg Hunt. Our goal is to help families experience childhood in the same way that they would have if their child(ren) were typically-developing. It is our belief that every family deserves the right to experience the joys of raising their children, regardless of their child's challenges or needs.

We are writing to ask you and your company to be a corporate sponsor for the **Fluttering Families Team** at the Charity Day 5K. This format will allow your company's information to be shared to more than 1,000 participants. Your sponsorship helps to defray the cost of being a partner in the event and contributes toward our fundraising goal of \$6,000.

There are two levels of sponsorship your company can consider: \$1000 and \$500. A more detailed description of each sponsorship level is attached. All donations are tax-deductible!

Please do not hesitate to contact me with questions you may have at the number/email provided below.

Best regards,

A handwritten signature in cursive script that reads "Laura Sefcik".

Laura Sefcik, Founder/Executive Director  
*Fluttering Families*



Me and my special family at this year's Easter egg hunt

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[laura@flutteringfamilies.org](mailto:laura@flutteringfamilies.org) // PO Box 133. Powell. OH. 43065 // 614.859.0191

*Fluttering Families is a 501(c)(3) charitable organization.*



## Sponsorship Levels

### \$1,000 donation

- Recognition on all Fluttering Families race advertisements including posters, brochures, web site, and social media
- Logo placement in all Fluttering Families emails through end of year
- Distribution of your promotional materials at our race tent
- Five (5) complimentary race entries

### \$500 donation

- Recognition on our team web site
- Distribution of your promotional materials at our race tent
- Two (2) complimentary race entries



A family affair at the egg hunt



Sweetheart Dance fun!



A special family enjoying the Sweetheart Dance in February



A special girl's first egg hunt



Meeting Santa

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### Sponsor Registration

(may also be completed online at [flutteringfamilies.org/sponsor](http://flutteringfamilies.org/sponsor))

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip code: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Contact Email: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Web site address: \_\_\_\_\_

1. Sponsorship level (please circle)

\$1,000

\$500

2. We plan to send materials to be displayed at the race: YES NO

3. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on web site, signage, etc...:

\_\_\_\_\_

Artwork and logos should be submitted to [info@flutteringfamilies.org](mailto:info@flutteringfamilies.org) as follows:

- Logos for web site should be submitted as 72 dpi JPEG, PNG, or EPS files. Photoshop and Illustrator files can also be accepted.

4. You will be contacted to obtain participant information for the complimentary race entries.

5. Checks can be made payable to Fluttering Families and mailed to: PO Box 133, Powell, Ohio 43065.  
**Please mail checks by June 10.**